

Semester:	III	Branch: UG / PG	Course: BBA
Regular Mid Sem Examination- September , 2022			
Subject Code:	BB0306	Subject Name:	Basics of Production Management
Date:	16/09/2022	Time:	09.30-11.00AM
Day:	Friday	Total Marks:	40

Instructions:

1. Figures to the right indicate full marks.
2. Indicate suitable assumptions wherever necessary

Q.1	(a) Define the term production management & production system.	05
	(b) What is meant by plant location and plant layout?	05
	(c) Explain the common errors in site selection.	05
Q-2	(a) Discuss the various POM decisions and their applications.	05
	OR	
	(a) Explain the challenges faced by service operation managers.	05
	(b) Write a short note on process layout and product layout.	05
	OR	
	(b) State some advantage and disadvantages of demand forecasting Techniques.	05
Q-3	(a) State the differences between goods and services.	05
	OR	
Q-3	(a) Write a short note on make-or-buy decisions.	05
Q-3	(b) List the objectives and importance of product design.	05
Q-3	(c) What is meant by principle of safety & security and flexibility in the context of plant layout?	05